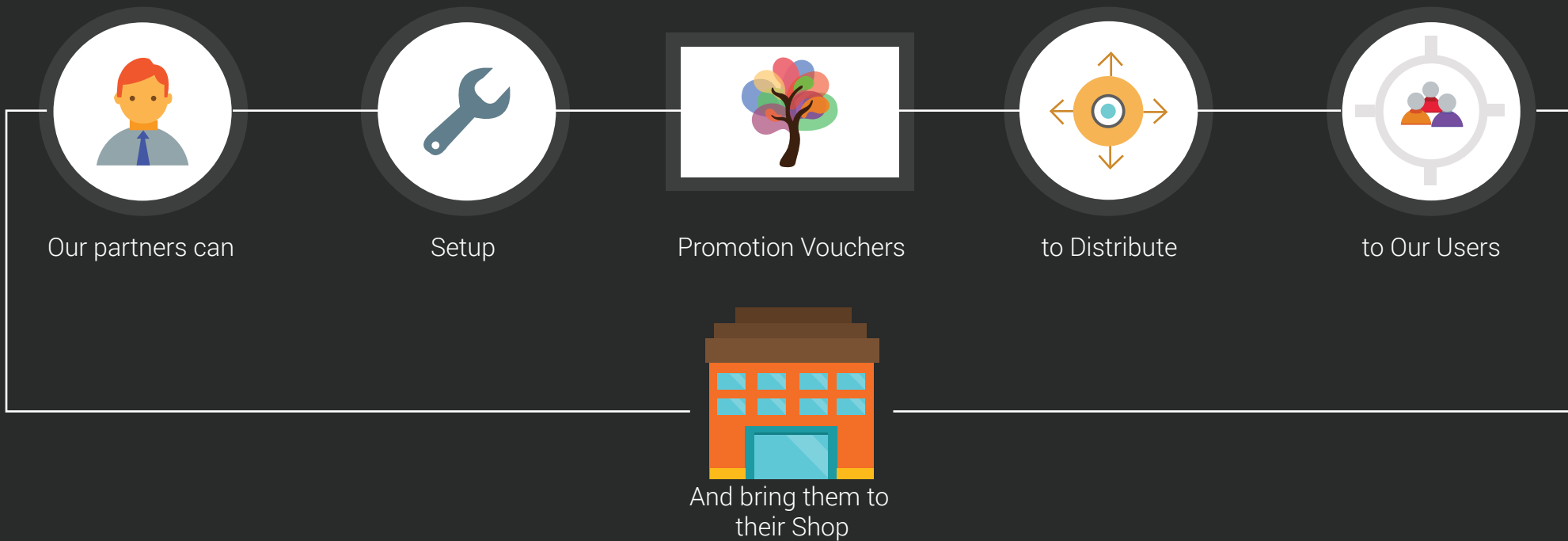




# Marketing Proposal

**Spinages** is an Online Voucher Distribution Platform for Users to win attractive Vouchers based on their interest.

# How Spinages works?



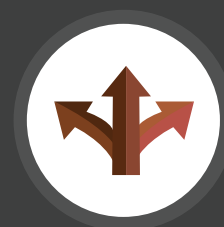
Free Reviews



You Gain Customers



They likes your Facebook Page



Gain Awareness



Risk Free

# Why Spinages?



## Targeted Audience

Our Users will get the vouchers based on their selected interest which is also our partners' business category.



## Risk Free

Unlike other form of advertisement, Spinages doesn't require you to pay us first before we start advertising for you. Our Partners will only be charged when the Users pay them on their-claimed vouchers.



## Flexibility

Spinages Partners' are able to control how many, voucher's promotion, the expiry date of the vouchers they would like to market.



## Reviews

Assisting our partners on showcasing their best products by reviewing their business on our/bloggers web-site. This not only help to generate more customers , it will help with their SEO and increases our Partners web presence.



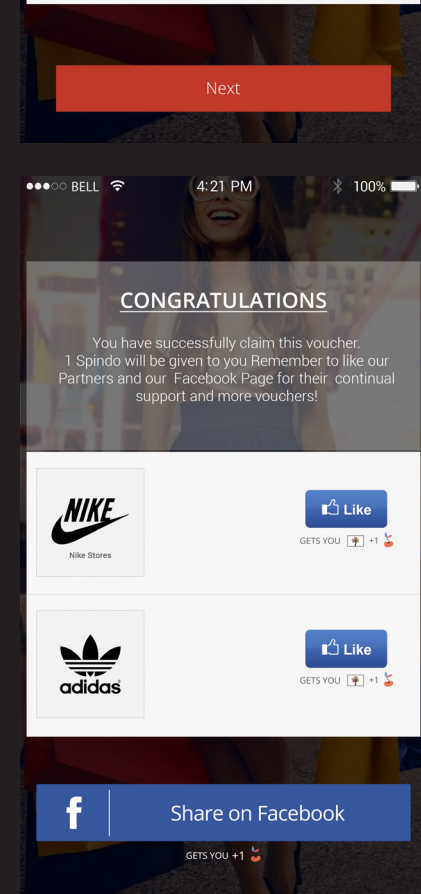
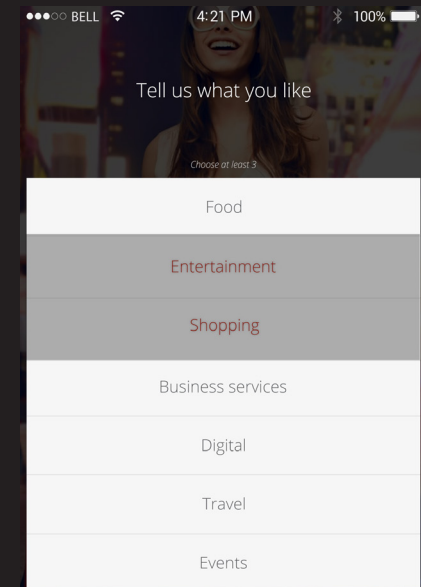
## Increase Likes

We help our partners generate likes on their Facebook page when Users claimed their vouchers. These helps our Partners in retaining their customers and gives their Facebook organic likes and growth.

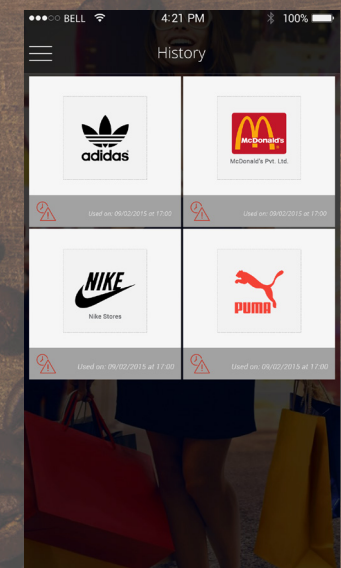
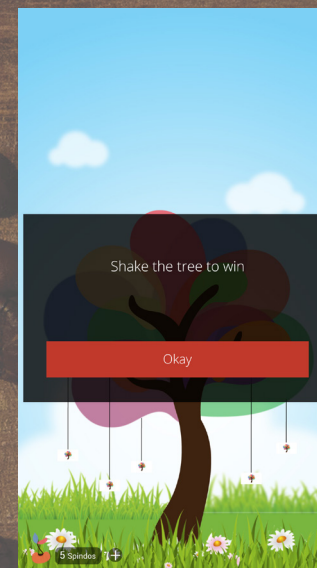
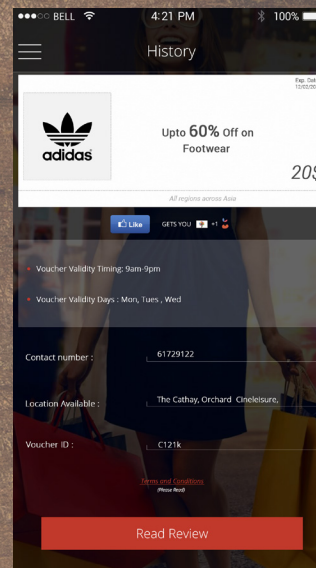
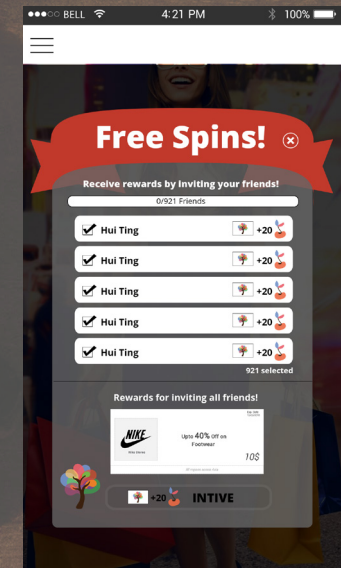
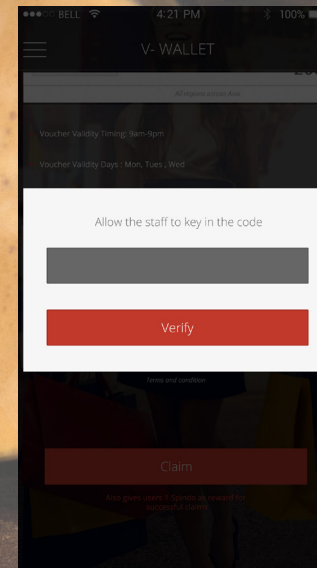
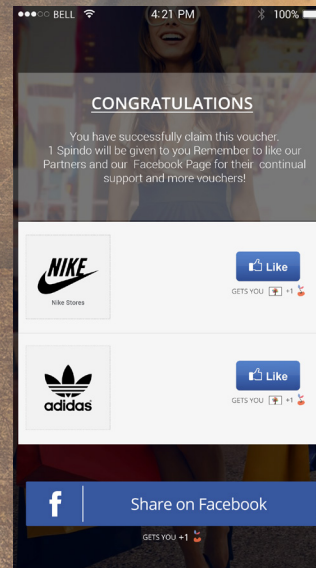


## V-Wallet

The usual advertisement comes and goes, while your advertisement(vouchers) with us stays in our users' V-wallet and this allows a longer lifetime for their advertisements for our users to use.










# Existing Advertising Market Rate

Advertising Agent	Rates 1	Rates 2
Facebook	\$0.24USD per click	\$0.66USD per 1000 views
SEO	\$150-\$700 per hour	\$750-\$5000 per month
Google AdWord	\$1-\$2USD per click	Based on bidding
Youtube	\$0.1-\$0.3 per view	\$200USD per 1000 view
Flyers	Designs+printing \$0-\$300	Hiring \$50-\$200
Groupon	50% Upfront payment for your promotions	
Newspaper	\$150 for small column	\$1000+for a page
Blogger	\$150-\$2000 per blog post	\$50-\$500 for a social media post
Radio	\$400 on average	\$750 on peak hours
Television	30 second \$1000 (one time)	\$40000 per month to be effective
 SPINAGES	\$0 per view/Received \$2 per succesful claim	\$0.10 per likes



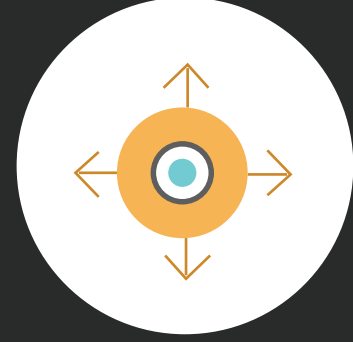
**Step 1**  
Sign Up

Partners.spinages.com



**Step 2**  
Setup

V-Manage



**Step 3**  
Distribute

Send to Us

alternatively...

## Contact Us



(+65) 8382 5930



jeffeatspinages@gmail.com



www.spinages.com